



DEPT. OF COMMUNITY
DEVELOPMENT
PLANNING DIVISION
301 W. CHESTNUT
PHONE: (479) 621-1186
FAX: (479) 986-6896

PLANNING COMMISSION MEETING AGENDA

NOVEMBER 18, 2025

5:30 PM

VIEW ONLINE:

PLANNING COMMISSION: [HTTPS://US02WEB.ZOOM.US/J/84888890834](https://us02web.zoom.us/j/84888890834)

BOARD OF ADJUSTMENT: N/A

DISCLAIMER:

THE CITY OF ROGERS MAKES NO CLAIMS, PROMISES, OR GUARANTEES REGARDING THE PARTICIPANTS ABILITY TO ATTEND ANY PUBLIC MEETING VIRTUALLY. TECHNOLOGY RESOURCES, VIRTUAL MEETING PLATFORMS, AND THE INTERNET MAY OCCASIONALLY BE INTERRUPTED OR MADE UNAVAILABLE BY CAUSES BEYOND THE CITY'S REASONABLE CONTROL. THE CITY CANNOT GUARANTEE THAT PARTICIPANTS WILL HAVE THE OPPORTUNITY TO PARTICIPATE VIRTUALLY AT ALL TIMES. PUBLIC FORUMS, PUBLIC HEARINGS, AND SCHEDULED ITEMS OF BUSINESS WILL NOT BE TABLED OR POSTPONED DUE TO TECHNOLOGICAL ISSUES. IF YOU ARE REPRESENTING A PUBLISHED ITEM OF BUSINESS OR WISH TO SPEAK AT A PUBLIC HEARING, IN PERSON ATTENDANCE IS REQUIRED.

AGENDA

CALL TO ORDER:

ROLL CALL:

ACTION ON MINUTES:

- a. Approving November 4, 2025 meeting minutes.

PUBLIC FORUM:

Public testimony on any issue not listed on the agenda may be provided at this time. **Public hearing** is offered at this time for **consent agenda** items noted below.

CONSENT AGENDA:

The Planning Commission will offer anyone in attendance the opportunity to express interest in speaking on an item on consent. Please identify yourself, and the Commission will remove the item you're interested in from Consent Agenda to New Business. **Anything not removed from Consent Agenda will be approved with one motion and vote.**

- a. No items.



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PUBLIC HEARINGS:

- a. **OLD BUSINESS** - Items previously discussed and tabled.
 - i. No items.
- b. **NEW BUSINESS** - Any items removed from Consent Agenda.
 - i. **Mach 1 Common Signage Plan**
A request by Mach 1 for a Common Signage Plan at 2255 W. Hudson Road in the T5.2 (City Medium Intensity) zoning district.
STAFF: Zachery Birdsong
REPRESENTED BY: Matt Reese

REPORTS :

- a. COMMISSIONERS
- b. STAFF

ADJOURN PLANNING COMMISSION:

BOARD OF ADJUSTMENT - NO MEETING:



COMMUNITY DEVELOPMENT
PLANNING DIVISION
301 W. CHESTNUT
planning@rogersar.gov
(479) 621-1186

ROGERS PLANNING COMMISSION MINUTES

The Rogers Planning Commission met for a public meeting at Rogers City Hall at 301 W. Chestnut Street on November 4, 2025 at 5:30 P.M. The meeting was called to order by Chairman Steve Lane followed by the Pledge of Allegiance.

ROLL CALL

Commissioners attending: Jorge Andrade, Samantha Best, Hannah Cicioni, Kevin Jensen, Steve Lane, Ed McClure, Isaac Stevens and Ezequiel Tovar.

DECLARATION OF ABSTENTION

Chairman Lane asked that any Commissioners needing to abstain on agenda items state so and not participate in discussion or vote on the item. There were none.

ACTION ON MINUTES

Motion by McClure, second by Stevens to approve the October 21, 2025 Planning Commission meeting minutes as presented.

Voice Vote: Unanimous – Yes. Motion carried.

APPROVED.

CONSENT AGENDA

a. Moffett Rezone

A rezone subject to standard review at 1618 S. Osage Rd. from the T-2(Rural) zoning district to the T3.2 (Neighborhood Low Intensity) zoning district.

b. Lanning Rezone

A rezone subject to standard review at 2729 W. Olive Street from the T2 (Rural) zoning district to the T4.1 (Neighborhood Medium-Intensity) zoning district.

Chairman Lane removed the Moffett and Lanning rezones from consent agenda to new business for public comments.

c. Mobius Rezone

A rezone subject to standard review at 5537 S. Bellview Road from the T2 (Rural) zoning district to the T4.1 (Neighborhood Medium-Intensity) zoning district.

The Chairman opened the public hearing for comments on Mobius. There were none. The public hearing was declared closed.

Motion by McClure, second by Cicioni to approve the consent agenda.

Voice Vote: Unanimous – Yes. Motion carried.

APPROVED.

PUBLIC HEARINGS

Old Business – None

New Business

a. Moffett Rezone

A rezone subject to standard review at 1618 S. Osage Rd. from the T-2(Rural) zoning district to the T3.2 (Neighborhood Low Intensity) zoning district.

Planner Nicholas Little noted that the subject property is located in central Rogers and is designated for Neighborhood Fabric growth. The proposed zoning allows residential, agricultural, and civic uses. Several of the residential uses are restricted with use standards to only be allowed in certain circumstances. The maximum height is 2.5 stories, 15-foot exterior yard setbacks, and 5-foot interior yard setbacks. All application and notification requirements have been met and the request is favorable according to standard review criteria. Staff recommends approval of this request.

The Chairman opened the public hearing for comments.

- Ann Greenwood – questions about proposed use.
- Hunter Chastain – questions about access easement.
- Ronnie Smith – against the request.
- Dean Papageorge – concerns about commercial use.

Community Development Director John McCurdy stated no commercial uses are allowed in T3.2 and noted that the requested zoning is the second lowest intensity district in the Unified Development Code. For property to be subdivided, it has to have legal access and if they can't establish legal access and they can't condemn private property, then it doesn't get subdivided. The request is not a development request, it is a request to rezone to the lowest zoning allowed for the Neighborhood Fabric placetype.

- William Stribling – questions about proposed zoning.

The public hearing was declared closed.

Motion by Best second by Stevens to recommend the request to City Council for approval as presented.

Voice Vote: Unanimous. *Motion carried.*

APPROVED.

b. Lanning Rezone

A rezone subject to standard review at 2729 W. Olive Street from the T2 (Rural) zoning district to the T4.1 (Neighborhood Medium-Intensity) zoning district.

Planner Nicholas Little noted the subject property is in north central Rogers and is designated for Urban Neighborhood growth. The request is to rezone to T4.1 which is subject to standard review and allows residential, live work, parking, agricultural, and civic uses. The maximum height is 3 stories, 10-foot exterior yard setback, and a 5-foot interior setback. All application and notification requirements have been met and the request is favorable according to standard review criteria. Staff recommends approval of this request.

Skylar Lanning represented the request and said he is wanting to rezone to T4.1 since it is an allowed zoning under the Future Land Use Map.

The Chairman opened the public hearing for comments.

- Marcus Cortez – against the request.

- Arturo Torres – against request.
- The public hearing was declared closed.

Motion by Jensen second by Stevens to recommend the request to City Council for approval as presented.
Voice Vote: Unanimous. Motion carried.
APPROVED.

REPORTS

Chairman Lane noted that there is typically not a second meeting in December and said they would need to vote on cancelling the meeting.

Motion by McClure second by Cicioni to cancel the 12/16 Planning Commission meeting.
Voice Vote: Unanimous. Motion carried.
APPROVED.

Lane also mentioned they would need to vote on positions for Planning Commission and Board of Adjustment before the year ended.

ADJOURN

There being no further business, the Chair adjourned the meeting at 6:00 p.m.

ATTEST:

APPROVED:

Derek Burnett, Secretary

Steve Lane, Chairman



Common Signage Plan

PLANNING

Common Signage Plan Overview

Purpose and Applicability

- The Common Signage Plan (CSP) is intended to allow for sign entitlements to be established for multi-tenant and mixed-use developments. In addition, it is to allow for flexibility and context sensitive evaluations of signs for developments.
- A CSP can be submitted with a new mixed-use/multi-tenant development proposal or an existing mixed-use/multi-tenant development.

Review and Approval Process

- If the CSP is compliant with the sign code, it is subject to administrative approval.
- If the CSP deviates from the sign code, it is subject to approval from the Planning Commission.

Sec. 5.8.9(C)(II) Planning Commission Review

The Planning Commission must evaluate the CSP based on its adherence to the sign code and the purpose and intent of the sign code. The Planning Commission shall review the following conditions when considering an adjustment from this code:

- a) Whether the proposal is compatible with the development and surrounding area;
- b) Whether the proposal is consistent with the intended character of the placetype;
- c) Whether the proposal minimizes visual clutter and maximizes readability and aesthetic appeal; and
- d) Whether the proposal presents a clear and public danger to public safety.

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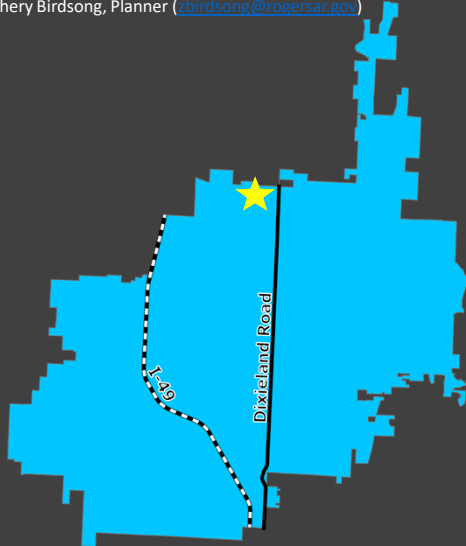
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- d) Whether the proposal presents a clear and public danger to public safety.



Common Signage Plan Mach 1

PLANNING

Staff: Zachery Birdsong, Planner (zbirdsong@rogersar.gov)



Vicinity Map

Location

2255 W Hudson Road

FLUM Place Type

Highway Corridor

Zoning

T5.2

Representative

Matt Reese

Nature of the Request:

The following request is to propose a common signage plan for the development at 2255 W Hudson Road.

Request Details:

Proposal: The applicant is proposing multiple wall signs and a single pole sign with digital messaging.



Common Signage Plan

Mach 1

PLANNING



Aerial View

Location Description

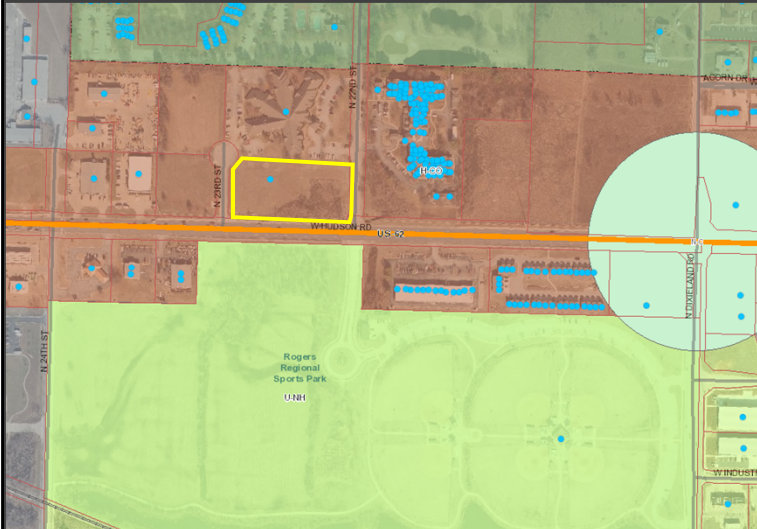
The subject area is located at the northwest junction of W Hudson and N 22nd Street, just north of the Rogers Regional Sports Park.



Common Signage Plan

Mach 1

PLANNING



Highway Corridor Placetype Description

“Highway Corridors comprise areas including open-display commercial uses, light industry, warehousing and distribution, and other businesses centered around large-scale trades and services. Infill and redevelopment will add mixed-use buildings with residential units and amenities for residents and employees. Developments will be connected through cross-access lanes and active transportation facilities.” – Rogers Future Land Use Placetypes pg. 5

Placetype Description

Highway Corridor (H-CO): “Highway Corridors comprise areas including open-display commercial uses, light industry, warehousing and distribution, and other businesses centered around large-scale trades and services. Infill and redevelopment will add mixed-use buildings with residential units and amenities for residents and employees. Developments will be connected through cross-access lanes and active transportation facilities.” *Rogers Future Land Use Placetypes*, pg. 5.



Common Signage Plan

PLANNING

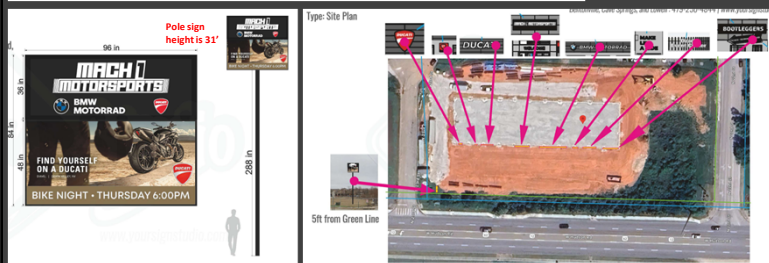
Mach 1

Type: Building Frontage Signs
Material: Aluminum, Acrylic, LEDs
Over all Building size (L x H) - 278' x 38'
Notes:

Square footage	Location	Sign Desc	Size (L x H)	Ground to Top
51 sq.ft.	1	Ducati Logo	84" x 88"	32' 5"
19 sq.ft.	2	3 signs proposed for Ducati Service	52" x 53"	15' 11"
76 sq.ft.	3	Ducati	254" x 43"	24' 3"
130 sq.ft.	4	Mach 1	300" x 12"	26'
10 sq.ft.	5	Welcome	102" x 14"	8' 11"
229 sq.ft.	6	BMW	550" x 60"	23'
51 sq.ft.	7	Make Life	116" x 89"	25' 4"
122 sq.ft.	8	Ozark	270" x 65"	24' 8"
125 sq.ft.	9	Bootleggers	300" x 60"	26'
91 sq.ft.	10	Music arrow	214" x 61"	26'
Total: 924 sq.ft.				

Deviations from Code

- Wall signs:
 - The maximum allowed size of a wall sign is 30 square feet. The wall signs at locations 1, 3, 4, 6, 7, 8, 9, and 10 all exceed this maximum.
 - Only one wall sign is allowed per tenant. The following tenants exceed this allowance:
 - Ducati (3)
 - Mach 1 (2)
 - Bootleggers (2)
- Pole sign:
 - The maximum height for a pole sign is 24'. The proposal here is 31'.
 - The area of changeable or digital copy shall not exceed 100% of the area of the fixed copy. The digital copy portion of this sign is 150% of the area of the fixed copy. The digital copy is 36 s.f. while the static portion is 24 s.f.



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Applicant's Responses

Is the proposal compatible with the surrounding area?	The proposal is highly compatible, as the signs are integrated into the modern commercial facade of a multi-tenant motorsports and retail complex, reflecting the surrounding highway-oriented businesses. The sizes and placements ensure visibility for vehicular traffic without encroaching on adjacent properties or creating discord with nearby developments.
Is the proposal consistent with the intended character of the placetype?	The property is located within the Highway Corridor placetype, which emphasizes open-display commercial uses, light industry, warehousing, distribution, and large-scale trades and services, with opportunities for mixed-use infill including residential amenities. The CSP supports this character by providing prominent, functional signage that aids wayfinding for commercial activities like motorcycle sales and services, while the unified design promotes a sense of place along the corridor, connected through cross-access and active transportation.

Applicant's Responses:

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Applicant's Responses

Does the proposal minimize visual clutter and maximize readability and aesthetic appeal?	The plan minimizes clutter through a restrained number of signs (7 total), strategic spacing along the facade, and a cohesive style that avoids excessive colors or competing elements. Readability is maximized with large, clear lettering and logos visible from a distance, while the aesthetic appeal is enhanced by modern aluminum and acrylic materials and subtle illumination that complement the building's architecture.
Does the proposal present a clear and public danger to public safety?	The proposal presents no clear public safety hazard, as all signs are securely mounted on the building facade above entryways, with no protrusions into pedestrian or vehicular paths, and illumination designed to prevent glare for drivers or pedestrians.

Applicant's Responses:

Does the proposal minimize visual clutter and maximize readability and aesthetic appeal?

The plan minimizes clutter through a restrained number of signs (7 total), strategic spacing along the facade, and a cohesive style that avoids excessive colors or competing elements. Readability is maximized with large, clear lettering and logos visible from a distance, while the aesthetic appeal is enhanced by modern aluminum and acrylic materials and subtle illumination that complement the building's architecture.

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Common Signage Plan

PLANNING

Mach 1

Staff Analysis

Is the proposal compatible with the surrounding area?	The building is set off about 110' from the sidewalk and is located along a state highway and truck route. Adjacent developments are similarly set off the street and have larger/multiple signs.
Is the proposal consistent with the intended character of the placetype?	It is somewhat consistent. Highway Corridors are intended to contain a mix of open display, light industrial, and mixed use buildings with amenities for residents and employees.
Does the proposal minimize visual clutter and maximize readability and aesthetic appeal?	The proposed signs take up approximately 10% of the building's total façade. The proposal does not seem to create visual clutter given the building's distance from the street and remaining space left on the façade. While the pole sign is below the max square footage, it is proposed to be 7' taller than the max of 24'. Typically, taller pole signs are proposed at greater traffic speeds to maximize visibility.
Does the proposal present a clear and public danger to public safety?	No sign is this proposal is presented in a way that presents a clear danger to public safety.

Staff Analysis:

Is the proposal compatible with the surrounding area?

The building is set off about 110' from the sidewalk and is located along a state highway and truck route. Adjacent developments are similarly set off the street and have larger/multiple signs.

Is the proposal consistent with the intended character of the placetype?

It is somewhat consistent. Highway Corridors are intended to contain a mix of open display, light industrial, and mixed use buildings with amenities for residents and employees.

Does the proposal minimize visual clutter and maximize readability and aesthetic appeal?

The proposed signs take up approximately 10% of the building's total façade. The proposal does not seem to create visual clutter given the building's distance from the street and remaining space left on the façade. While the pole sign is below the max square footage, it is proposed to be 7' taller than the max of 24'. Typically, taller pole signs are proposed at greater traffic speeds to maximize visibility.

Does the proposal present a clear and public danger to public safety?

No sign is this proposal is presented in a way that presents a clear danger to public safety.



Recommendation:

Consider

No public input received.

Staff recommends **consideration** of this request.

- Approve the CSP as presented;
- Approve the CSP with modifications; or
- Deny the CSP



Sign Studio
611 Dream Valley Rd
Rogers, AR 72756
479.250.4844

Planning Committee,

Introduction

We are establishing a cohesive and context-sensitive signage framework that balances flexibility with compliance, as outlined in Section 5.8.9. The common signage plan (CSP) for the multi-tenant development effectively meets the purpose and intent of the sign code.

Plan Components and Design Details

Included is a scaled site plan with precise locations for all proposed wall signs on the building facade, as well as elevation drawings depicting design details for each sign. These include dimensions, materials (aluminum channel letters with acrylic faces for durability and weather resistance), and illumination methods (internal LED lighting for energy-efficient, even glow without glare). This ensures clarity and consistency across the development, accommodating multiple businesses such as Ducati, Mach 1 Motorsports, BMW Motorrad, Ozark Event Center, and Bootleggers, while maintaining a unified aesthetic that aligns with the Highway Corridor placetype.

Signage Design and Flexibility

Incorporating a variety of sign types, multi-tenant signs (e.g., the overarching "Ducati" and "BMW Motorrad" identifiers), and individual tenant signs (e.g., "Mach 1 Motorsports", "Ozark Event Center", and "Bootleggers") demonstrate the flexibility allowed under the CSP. These elements are tailored to the scale of each business and the placetype, ensuring appropriateness without overwhelming the surrounding area. The coordinated design, featuring consistent fonts, colors, aluminum, acrylic materials, and illumination, minimizes visual clutter and enhances readability, aligning with the code's intent to maximize aesthetic appeal.

Planning Commission Review Criteria

In addressing the review criteria for Planning Commission evaluation under Section 5.8.9(C)(II)(3):

1. Compatibility with the development and surrounding area: The proposal is highly compatible, as the signs are integrated into the modern commercial facade of a multi-tenant motorsports and retail complex, reflecting the surrounding highway-oriented businesses. The sizes and placements ensure visibility for vehicular traffic without encroaching on adjacent properties or creating discord with nearby developments.
2. Consistency with the intended character of the placetype: The property is located within the Highway Corridor placetype, which emphasizes open-display commercial uses, light industry, warehousing, distribution, and large-scale trades and services, with opportunities for mixed-use infill including residential amenities. The CSP supports this character by providing prominent, functional signage that aids wayfinding for commercial activities like motorcycle sales and services, while the unified design promotes a sense of place along the corridor, connected through cross-access and active transportation.
3. Minimizes visual clutter and maximizes readability and aesthetic appeal: The plan minimizes clutter through a restrained number of signs (7 total), strategic spacing along the facade, and a cohesive style that avoids excessive colors or competing elements. Readability is maximized with large, clear lettering and logos visible from a distance, while the aesthetic appeal is enhanced by modern aluminum and acrylic materials and subtle illumination that complement the building's architecture.
4. Whether the proposal presents a clear and public danger to public safety: The proposal presents no clear public safety hazard, as all signs are securely mounted on the building facade above entryways, with no protrusions into pedestrian or vehicular paths, and illumination designed to prevent glare for drivers or pedestrians.

Conclusion

The CSP adheres to the sign code's goals of establishing sign entitlements, fostering a unified design, and ensuring the signage enhances the development's identity while remaining appropriate to the placetype and surrounding context.

Thank you for your consideration.



Mach 1 - Pole Sign_V3



Job #: 3703493

Sales Rep: Mike

PROOF DATE: 8/20/2025

PLEASE CONFIRM ALL PROOF SPECS ARE ACCURATE. IT IS YOUR RESPONSIBILITY TO CHECK FOR ANY AND ALL ERRORS.
WE ARE NOT RESPONSIBLE FOR ERRORS AFTER APPROVAL. ANY ADDITIONS OR CORRECTIONS AFTER PROOF APPROVAL WILL BE AT CUSTOMER'S EXPENSE.

Bentonville, Cave Springs, and Lowell : 479-250-4844 | www.yoursignstudio.com

Type: Pole Sign

Size: 7' X 8'

Sq Ft: 56 ft²

Material: Acrylic, Steel, Aluminum, Digital Message Board,

Print Translucent Vinyl

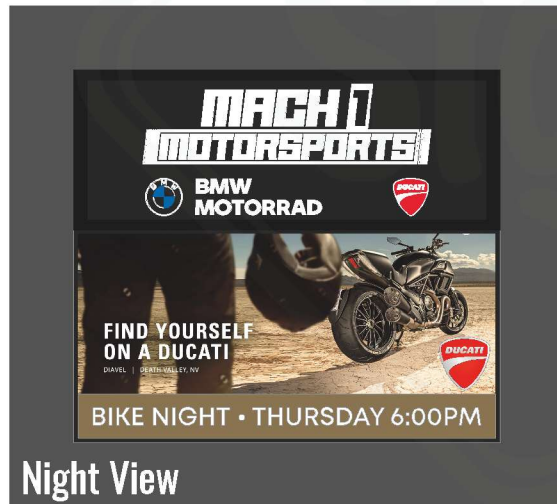
Face Color: Full Color

Cabinet Color: Black

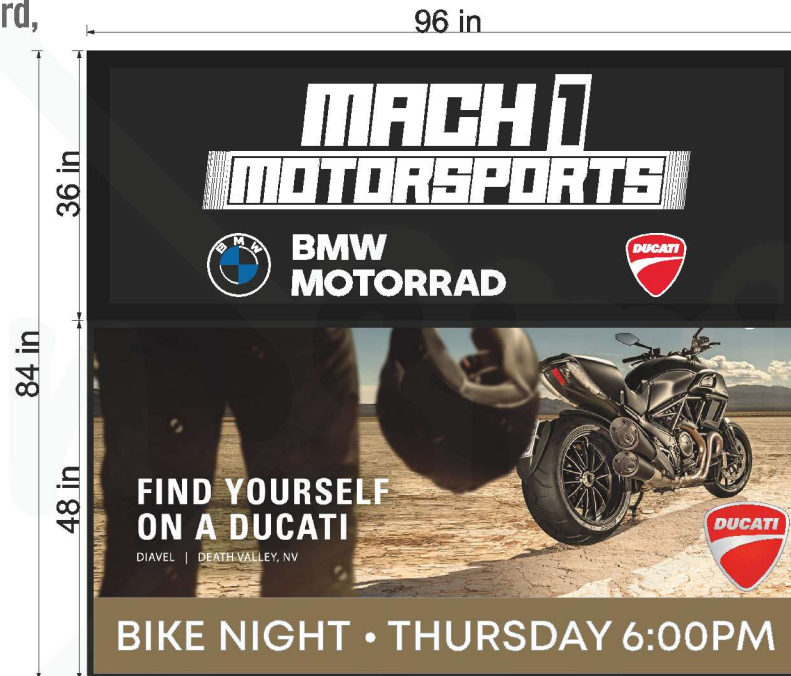
Sides: Double

Quantity: 1

Notes:



Night View



288 in



Folder Name: Z:\Mach 1 Motorsports\Rogers - 2255 W Hudson Rd\3703493 - Monument\Artwork - Internally Created

File Name: Mach 1 - Pole Sign_V3.fs

APPROVED: _____

DATE: _____



Mach 1 - Building Signs



Job #: 3703493
Sales Rep: Mike
PROOF DATE: 10/23/2025

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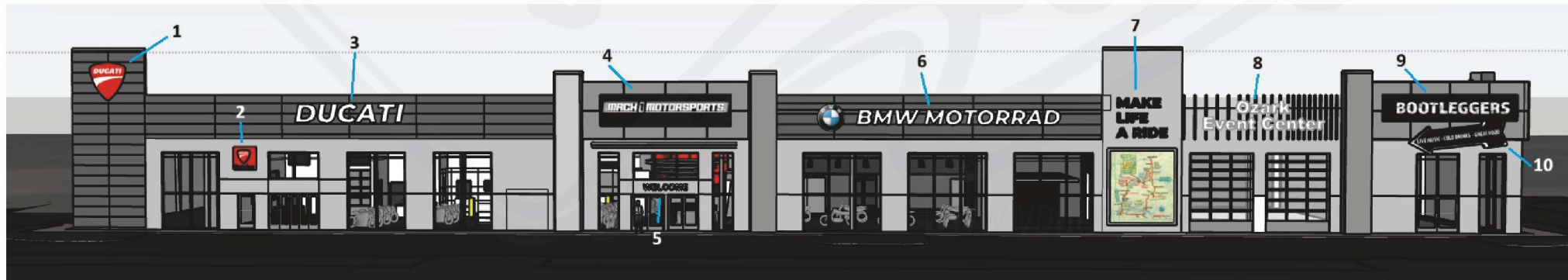
Type: Building Frontage Signs

Material: Aluminum, Acrylic , LEDs

Over all Building size (L x H) - 279' x 38'

Notes:

Location	Sign Desc	Size (L x H)	Ground to Top
1	Ducati Logo	84" x 88"	32' 5"
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Folder Name: Z:\Mach 1 Motorsports\Rogers - 2255 W Hudson Rd [BMW]\3703493 - Pole & Building Signs\Artwork - Internally Created

File Name: Mach 1 - Building Signs.fs

APPROVED: _____

DATE: _____

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Mach 1 - Building Signs

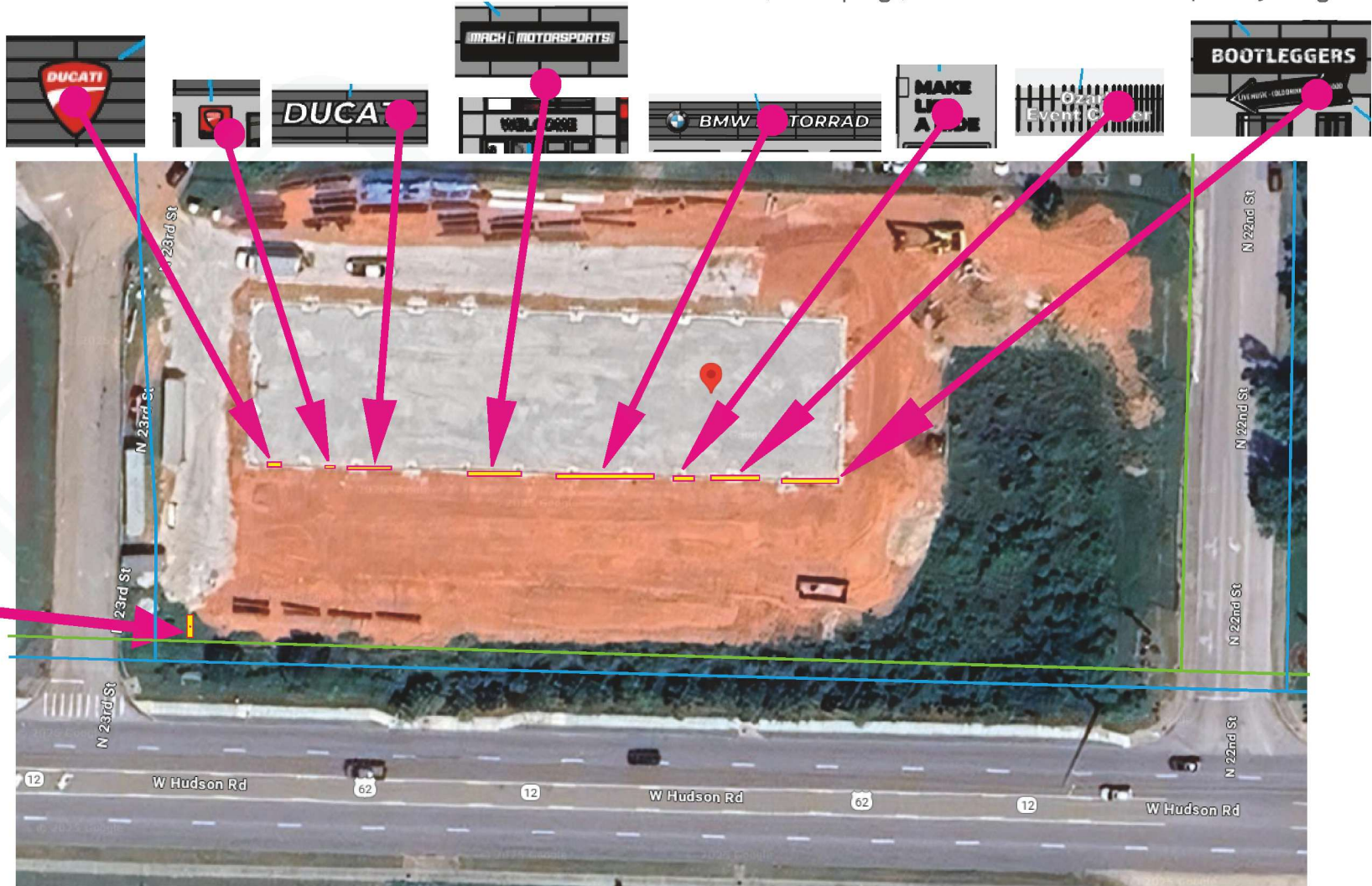


Job #: 3703493
Sales Rep: Mike
PROOF DATE: 10/24/2025

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Type: Site Plan



5ft from Green Line

Folder Name: Z:\Mach 1 Motorsports\Rogers - 2255 W Hudson Rd [BMW]\3703493 - Pole & Building Signs\Artwork - Internally Created

File Name: Mach 1 - Building Signs.fs

APPROVED:

DATE:

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Mach 1 - Pole Sign_V3



Job #: 3703493

Sales Rep: Mike

PROOF DATE: 8/20/2025

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WE ARE NOT RESPONSIBLE FOR ERRORS AFTER APPROVAL. ANY ADDITIONS OR CORRECTIONS AFTER PROOF APPROVAL WILL BE AT CUSTOMER'S EXPENSE.

Bentonville, Cave Springs, and Lowell : 479-250-4844 | www.yoursignstudio.com

Type: Pole Sign

Size: 7' X 8'

Sq Ft: 56 ft²

Material: Acrylic, Aluminum, Digital Message Board,
Print Translucent Vinyl

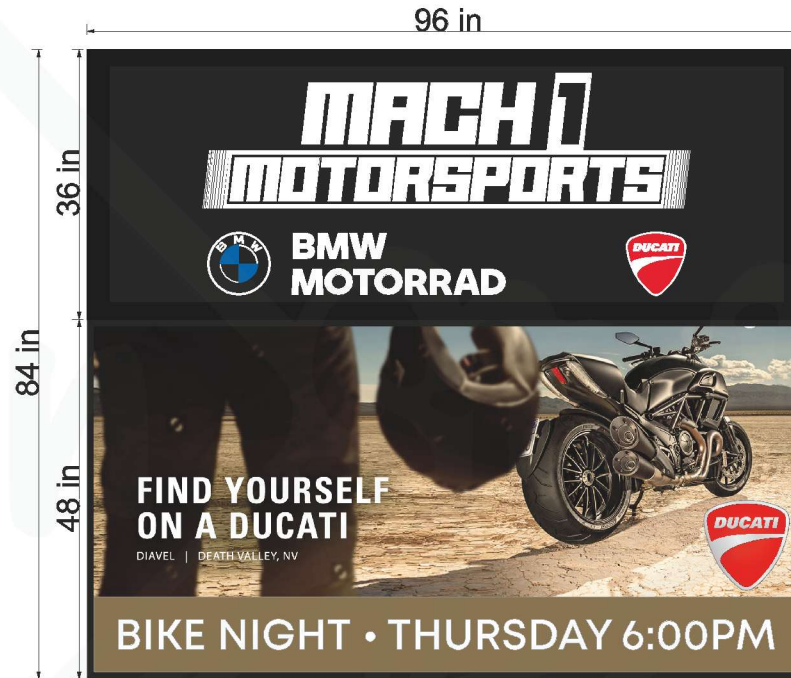
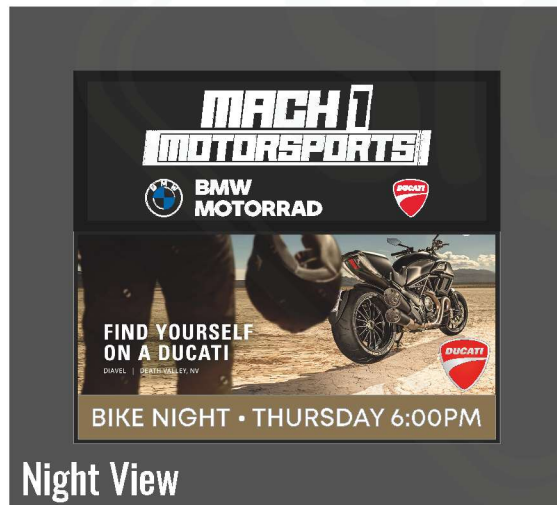
Face Color: Full Color

Cabinet Color: Black

Sides: Double

Quantity: 1

Notes:



288 in



www.yoursignstudio.com

Folder Name: Z:\Mach 1 Motorsports\Rogers - 2255 W Hudson Rd\3703493 - Monument\Artwork - Internally Created

File Name: Mach 1 - Pole Sign_V3.fs

APPROVED: _____

DATE: _____

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Mach 1 - Pole Sign_V3



Job #: 3703493
Sales Rep: Mike
PROOF DATE: 9/19/2025

PLEASE CONFIRM ALL PROOF SPECS ARE ACCURATE. IT IS YOUR RESPONSIBILITY TO CHECK FOR ANY AND ALL ERRORS.
WE ARE NOT RESPONSIBLE FOR ERRORS AFTER APPROVAL. ANY ADDITIONS OR CORRECTIONS AFTER PROOF APPROVAL WILL BE AT CUSTOMER'S EXPENSE.

Bentonville, Cave Springs, and Lowell : 479-250-4844 | www.yoursignstudio.com

Type: Sign Location



Folder Name: Z:\Mach 1 Motorsports\Rogers - 2255 W Hudson Rd [BMW]\3703493 - Monument\Artwork - Internally Created

File Name: Sign Placement_V2.fs

APPROVED: _____

DATE: _____

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CERTIFICATION

I hereby state that to the best of my knowledge all property owners within 300 feet of my property have been notified by Certified mail at least 15 days prior to the upcoming public hearing for my public hearing request.

Dated this the 13 day of November, 2025.

Signed

Cec H. Gaines

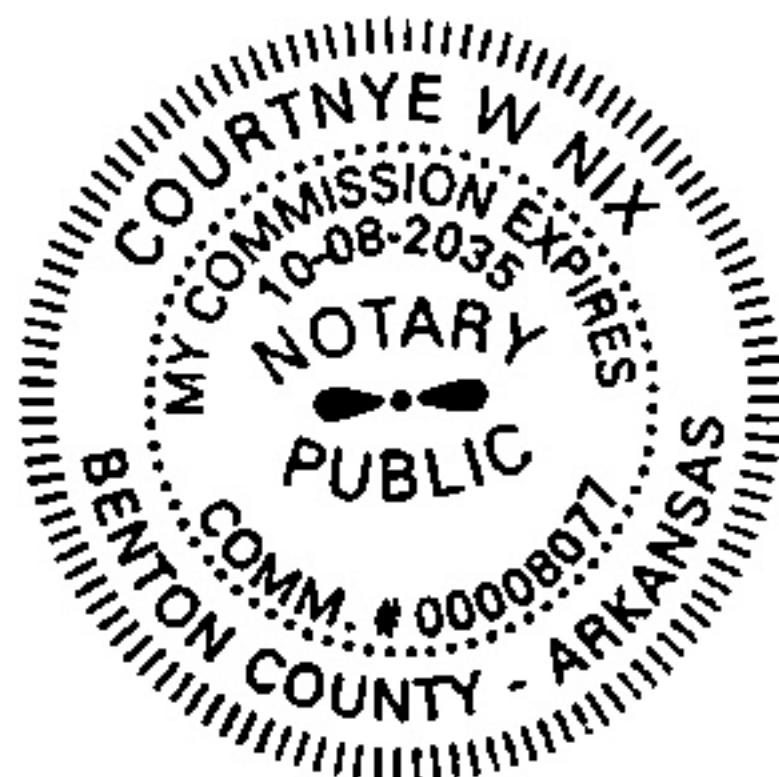
CECE H. GAINES

Name Printed

STATE OF ARKANSAS

COUNTY OF Benton

Subscribed and sworn before me this the 13th day of November, 2025.



Courtney W. Nix
Notary Signature

Courtney W Nix
Notary Name Printed

10-08-35
Commission Expires

PROPERTY OWNER AFFIDAVIT

I, Cece H. Gaines, certify that I am the current owner of the property which is the subject of this application. I hereby authorize, Mike Milburn Sign Studio to act as my agent for this application only. All statements contained in this application have been prepared by me or my agents and are true and correct to the best of my knowledge. The application is being submitted with my knowledge and consent.

Dated this the 6th day of November, 2025.

Cece H. Gaines
Signed

CECE H. GAINES
Name Printed

STATE OF Arkansas
COUNTY OF Benton

Subscribed and sworn before me this the 6th day of November, 2025



Courtney W. Nix
Notary Signature

Courtney W. Nix
Notary Name Printed

10/08/2035
Commission Expires



DEPT. OF COMMUNITY DEVELOPMENT
PLANNING DIVISION
301 W. CHESTNUT
PHONE: (479) 621-1186
FAX: (479) 986-6896

NOTICE OF PUBLIC HEARING

Notice is hereby given that a public hearing will be held before the Rogers Planning Commission in the Rogers City Hall at 301 West Chestnut Street on **November 18, 2025** at **5:30 p.m.** on the application by **Mach 1 (Case #: SGN25-0512)** for a **Common Signage Plan at 2255 W. Hudson Road** in the **T5.2 (City Medium-Intensity)** zoning district, the property being more particularly described as follows:

PROPERTY DESCRIPTION:

2255 W. Hudson Road
Parcel Number: 02-17521-000

Derek Burnett, Secretary
Planning Commission

PUBLISH ONE TIME ONLY: **Sunday November 2, 2025**
BILL THE CITY OF ROGERS