



**Rogers Advertising and Promotions Commission
September Meeting Minutes
Wednesday September 13, 2023**

1. Attendance:

Commissioners Present:	Barney Hayes, Joe Murfin, Kraig Pomrenke, Marge Wolf, Andrew Branch, Laura Orr
Commissioners Absent:	Kasey Bare
Staff Present:	J.R. Shaw, Luke Wiggins, Dane Clark, Raymond Burns, Nyasha Bgoni
Staff Absent:	None
Guests:	None

2. Meeting Called to order: Hayes

3. Public Comment: None

4. Action on August 2023 minutes

- a. Motion to accept by Murfin. Second by Wolfe. Motion approved.

5. Financial Report

- a. Pomrenke and Shaw reported on the August financials.
 - i. Motion to accept by Wolf. Second by Branch. Motion approved unanimously.

6. Director's Report

- a. Shaw reported on the 2023 sales goals, reviewed the dashboard, hotel tax revenue, the marketing report, web traffic, and what Destination Rogers is currently doing to further sell Rogers.
- b. Wiggins discussed his role and upcoming business.
- c. Clark discussed his role and how he is supporting Destination Rogers.

7. CEF Funding

- a. The Poultry Federation – 2023 Poultry Symposium--\$6,500
 - i. Shaw presented information and gave history.
 - ii. Pomrenke abstained.
 - iii. Wolf motioned funding of \$6,500. Second by Murfin. Motion approved unanimously.

8. Old Business

9. New Business

10. Adjourn

Next meeting is October 11th, 2023, at 4pm. Hayes adjourned meeting.

Respectfully Submitted,

Dane Clark